

Innovative Research on the Work Mode of Teaching and Educational Administration in Universities

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Abstract: Based on the background of the new era, colleges and universities should re-examine the current ideological and political education teaching work, insist on the innovation and development of ideological and political theory courses, and focus on combining the spirit of the 19th National Congress of the Party with the teaching of ideological and political theory courses. The overall layout planning actively explores new teaching methods, strives to combine innovative platforms with traditional teaching methods, achieves new breakthroughs in teaching models, promotes the combination of online and offline teaching modes, and enhances students' ideological and political teaching experience. The teaching atmosphere of the times has contributed to the development of ideological and political education in colleges and universities. In view of this, this article mainly expounds the important significance of ideological and political teaching, and analyzes the current situation, innovation key points and difficulties of ideological and political theory teaching, and focuses on in-depth research on the innovative path of ideological and political theory teaching in colleges and universities in the new era.

1. Introduction

As an important part of the domestic education system, colleges and universities shoulder the important responsibility of talent training. They have provided a large number of professional talents for socialist modernization and become the cradle of talent cultivation. In the development process of college education, in addition to playing the role of a team of teachers, educational administration managers also play an irreplaceable role, providing an important guarantee basis for the development of college education and teaching. On the basis of ensuring the improvement of the teaching level, colleges and universities should ensure that the educational administration management work is fully carried out, give sufficient attention to the educational administration management work, and realize the great significance of the educational administration management work.

2. The significance of innovation in teaching and educational administration management in colleges and universities

With the continuous development of education and teaching work in colleges and universities, colleges and universities have begun to focus on cultivating versatile professionals. This is also the eternal melody of colleges and universities and the fundamental need for social modernization. In the process of professional talent training, colleges and universities need to pay attention to the role of educational administration management if they want to achieve ideal education effects. Among them, whether the educational administration management level can be effectively guaranteed has a direct impact on the quality of college talent training. Especially at this stage, under the new situation of the implementation of undergraduate teaching evaluation in colleges and universities, the Ministry of Education has brought opportunities for the development of educational

administration work in colleges and universities, promoted the overall development of educational administration management work, and achieved remarkable results, and has taken a new step. Steps. In the process of educational administration management, although remarkable achievements have been made, there are still certain shortcomings and deficiencies, which are mainly reflected in the weakness of the educational administration management team, the need for innovation in management methods, and the need for changes in management concepts. These problems The emergence will have a greater impact on the development of educational administration work and is not conducive to the performance of educational administration management. In view of this, innovation is the soul of development. Colleges and universities can only adhere to an innovative development path, realize the innovative development of educational administration management, inject new vitality into educational administration management, help colleges and universities explore new development models, and then improve college teaching and educational administration management Work level to achieve the sustainable development of college education.

3. Analysis of innovative ways of teaching and educational administration work model in colleges and universities

3.1 Innovative educational administration management service model

Adhering to service to promote management is the soul of teaching and educational administration in colleges and universities, and it is also an important guarantee for improving the quality of educational administration. Colleges and universities must recognize the importance of service management, always adhere to the idea of highlighting service and innovation, focus on strengthening the business construction of teaching and educational management departments, and constantly improve related management systems [2]. The specifics are mainly reflected in: First, highlight the characteristics of the teaching and educational service model, give full play to the advantages of the service model, highlight the individuality of the service model, fully tap the potential of universities, adhere to the path of innovative development, continuously improve the service content, and enrich the service Form, innovate service models, and improve the overall management level of service work. Second, pay attention to the innovation of service methods: colleges and universities should pay attention to the transformation of the concept of educational administration management, focus on the serviceability of educational administration management, regularly carry out relevant business training, provide service personnel with opportunities for further study, and provide a platform for self-quality improvement.

3.2 Innovative teaching and educational administration management work evaluation system

As far as the traditional university teaching and educational administration management evaluation system is concerned, although it can provide evaluation and guidance for the educational administration management situation, many problems have gradually been exposed, which cannot meet the development needs of modern university teaching and educational administration management work, and it is difficult to obtain the best evaluation effect. In view of this, colleges and universities must recognize the shortcomings of traditional evaluation mechanisms, and be able to base themselves on the current reality of colleges and universities, learn from past evaluation experience, remove the dross, remove the falsehood and keep the truth, innovate the evaluation mechanism of teaching and educational management work, and actively explore a new scientific evaluation mechanism , To provide guidance for the development of educational administration [3]. In the process of constructing the evaluation mechanism, based on the current status of teaching and education management in colleges and universities, combined with the problems in the previous evaluation mechanism, scientifically formulate evaluation standards, and earnestly evaluate the management of teaching and educational administration, so that teaching evaluation can be used. The effect of improving its overall evaluation effect.

3.3 Construct a modern information management platform

Based on the background of the information age, colleges and universities must recognize the advantages of information technology, and be able to use information technology to carry out teaching and educational administration management, actively build a modern university teaching and educational management work platform, focus on strengthening its information construction, and continuously improve teaching and educational management information. This is also the requirement for teaching and educational administration management in the information age, and it is also the main development trend of teaching management in colleges and universities. In the process of building an information management platform, colleges and universities should recognize the importance of computer technology, communication technology, network technology, etc., and be able to make full use of these advanced technologies to make them better committed to the development of university teaching and educational administration management. The comprehensive integration of teaching and educational management resources can build a modern management platform that integrates information services, data management, management, learning, and teaching, which demonstrates the modern management concept of universities, highlights the ability of colleges and universities to manage their educational affairs, and enhances them.

3.4 Realize the sharing of teaching and educational resources

Based on the construction of the information management system, the educational administration information system involves many databases, covering different aspects of resources. In order to better play the role of the educational administration information system, colleges and universities must meet the requirements of educational administration information management. Combining with the development requirements of university educational administration management work, formulate complete educational management informatization standards, and can fully ensure that the standards are scientifically implemented, so that standardization and informatization management goals can be achieved in a true sense, and educational administration information resources can be realized Shared goals.

4. Conclusion

In summary, educational administration management is an important module of college teaching work, and the improvement of educational administration management quality is essential to promote the development of college education. In the management of teaching and educational administration in colleges and universities, by strengthening the innovative development of educational administration management, it is helpful to improve the level of college education and teaching and enhance the ability of college education development. Colleges and universities must recognize the significance of innovation in educational administration management, and in the future development process, they must attach great importance to educational administration management, focus on the innovation of educational administration management, and actively explore new development management models. The development of educational administration management injects fresh blood into the development of the role of educational administration management in the development of college education to the greatest extent, thereby improving the overall school-running capabilities of colleges and universities.

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